

Colabria® and CommerceNet Announce Google, Yahoo!, NewsFutures, InTrade and HedgeStreet Will Join the Prediction Markets Summit Feb. 3, 2006, in New York City

Colabria®, the leading worldwide action/research network of the knowledge economy, announces the Prediction Markets Summit, Feb. 3, 2006, in New York, N.Y.

San Francisco, CA (PRWEB) December 28, 2005 -- Colabria®, the leading worldwide action/research network of the knowledge economy, announces NewsFutures, InTrade and HedgeStreet will join Google, Yahoo!, CommerceNet and others for the Prediction Markets Summit, Feb. 3, 2006, in New York, N.Y.

<http://www.kmcluster.com/nyc/PM/PM.htm>

Noted author James Surowiecki is the keynote speaker. James is the author of: *The Wisdom of Crowds: Why the Many Are Smarter Than the Few and How Collective Wisdom Shapes Business, Economies, Societies and Nations.*

Knowledge and prediction markets are becoming routine in the smartest firms. Top firms using prediction markets are Google, Yahoo!, Microsoft, Eli Lilly, Abbott Laboratories, HP, Intel, IBM and Siemens. At the World Economic Forum in Davos knowledge markets will be applied. Prediction markets have been used for decades to forecast the outcome of popular elections with uncanny accuracy.

This event is sponsored by participants and CommerceNet <http://www.commerce.net/>, NewsFutures <http://us.newsutures.com/>, InTrade <http://www.intrade.com/> and HedgeStreet <http://www.HedgeStreet.com/>.

"Internal markets represent a powerful way to organize certain aspects of business decision-making. They engage the potential creativity, intelligence, and knowledge of many more people," explains Thomas W. Malone, Professor of Management at the MIT Sloan School of Management and founder of the MIT Center for Coordination Science. "They have the potential to reach decisions much faster and adapt more rapidly to changing situations."

Summit sessions are practical and conversational. The group conversations are not academic, theoretical, lectures, or sales hype. They advance understanding and application of prediction markets to your business.

The event conversations are for executives, directors and practitioners having immediate, practical needs for improved performance, greater effectiveness, faster innovation, customer delight and satisfaction.

Pricing and Availability

Registration for the Prediction Markets Summit is open and available now. All are welcome. The event tuition, including pre-event reception, the full-day learning experience, meals, refreshments, materials, and registration is \$399.00. At this low cost, there are no press passes, student discounts or other mark-downs. Secure online registration in advance required. Visit:

<http://www.kmcluster.com/nyc/PM/PM.htm>

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